

JOHN HARTT

9210 Maple Street • Manassas, VA 20110

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SUMMARY

Talented graphic design lead with 20 years experience in print and web design. Accomplished at incorporating the desires of the client with a superior design solution. Exceptional interpersonal skills with team members and customers. Simultaneously manages multiple projects from concept, layout, quality assurance, pre-press to final delivery. Prepares budgets, receives bids and manages vendors on print projects. Seeking a company that demands high-quality design to further business goals and professional image.

PROFESSIONAL EXPERTISE

Skills:

- Marketing Material
- Page layout design
- Illustration (technical & conceptual)
- Proposal Graphics
- Trade show display design
- Corporate web design
- Corporate branding & Logo Design
- Concept of Operations (CONOPS) Visuals
- 3D Modeling and Rendering

Software Tools:

- Photoshop
 - Illustrator
 - InDesign
 - Flash
 - Microsoft Office
 - Quark Xpress
 - Dreamweaver
 - Rhinoceros 3D
 - NetObjects Fusion
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PROFESSIONAL HISTORY

John Hartt Consulting 7/10 – Present ; *Graphic Designer*

Mr. Hartt provides graphic design services for Federal contracts supporting Department of Homeland Security and Defense Threat Reduction Agency. He has worked extensively in the proposal development arena and provides graphic support for Federal proposal efforts which involve developing complex illustrations and memorable covers, maintaining consistent graphic standards throughout the document, managing version control through the process, and producing the final deliverable. He has a thorough understanding of government RFPs and knows how to read and comply with the RFP. Clients include **The Tauri Group, Torres International and CACI.**

Torres Advanced Enterprise Solutions 4/09 – 7/10 ; *Graphic Designer*

Mr. Hartt was the lead designer in Torres' marketing department. Mr. Hartt ensured all design projects are delivered on target, on time, and within budget. He provided internal and external customers with the development, design, and production of reports, proposals, presentations, and various promotional materials, including brochures, fact sheets, and posters. A key responsibility involved working with the proposal team to produce graphics in support of government proposals which involved developing custom charts, graphs and diagrams including organizational charts, cover images, document layout, Gantt charts, and Venn diagrams.

Denarius Design 5/01– 4/09; *Graphic Designer/Owner*

Mr. Hartt provides graphic design services for print projects. He was responsible for day-to-day operation of Denarius Design as well as all phases of project design, including concept development, client communications, print estimating and purchasing, layout, and press inspection. Some of the products and services offered include brochures, technical and conceptual illustration, corporate identity, design/branding strategies, advertising and mail campaigns, packaging design, catalog design, newsletters, poster design, promotional material web design, and large-format graphic design (trade show booths, posters, etc.). Clients include U.S. DOJ-Office of the Federal Detention Trustee, The City of Manassas, Comfort One Shoes, and Deister Electronics.

CENTRA Technology, Inc. 11/02 – 4/09; *Graphic Designer*

As a part-time, on-call employee, Mr. Hartt provides communication design services for print projects including concept of operations (CONOPS) visuals, story boarding, proposal graphics, presentation graphics, 3D modeling and rendering, technical and conceptual illustration. Clients include the Defense Advanced Research Projects Agency (DARPA), Marine Corps Intelligence Activity (MCIA), and University of Maryland.

Noesis, Inc. 11/98-5/01; *Graphic Designer*

Mr. Hartt provided design and graphics support to all Noesis contracts. He transformed conceptual ideas into high quality graphics for inclusion in printed and electronic media. He also maintained the corporate web site and created HTML documents. He designed and oversaw production of marketing material, CD-ROMs and product packaging. He purchased services from and interacted directly with printers, vendors, and service bureaus. Mr. Hartt supported proposal efforts, provided 3D modeling support, and operated and maintained in-house production department delivering color copies, GBC bound documents, and short run CD-ROMs. Customers included Office of Naval Research (ONR), Prince William County Department of Economic Development, and the U.S. Marine Corps.

Northrop Grumman 7/97-11/98; *Graphic Designer*

While at Northrop Grumman, Mr. Hartt managed multiple projects for D/SIDDOMS Lot II, a 150-employee program supporting the assistant Secretary of Defense for Health Affairs. He designed and produced proposals, presentations and other publications. Also, he designed and developed on-line interactive graphic displays, created layouts and produced marketing brochures and corporate advertisements, designed banners, displays and other signage, and designed and produced monthly newsletter. He updated, backed-up, and performed general maintenance on hardware, software, printers and scanners.

Betac Corporation 11/87-7/97; *Graphic Designer*

As a member of Betac's Technical Support Department, Mr. Hartt created graphics in support of over 100 Department of Defense and Government Agencies in a deadline intensive atmosphere. He designed and produced technical and conceptual illustrations, created HTML documents, transferred and translated graphics cross-platform, developed and maintained multiple databases used to control tasking, maintain contracts, maintain digital graphics library, and provide visibility into programmatic schedules. Mr. Hartt also supported proposal efforts with document layout, cover illustration, and graphics design. Customers included DARPA-Advanced Space Technology Program (ASTP) Office, National Drug Intelligence Center (NDIC), U.S. Unified Commands, and the Defense Technical Information Center (DTIC).

US Navy 11/83-11/87; Cryptologic Technician, 2nd Class

Active duty experience as a Cryptologic Technician with the Naval Security Station and Commander, Second Fleet.

EDUCATION

- Associates Degree in Applied Science, Communication Design (Illustration Specialty), Northern Virginia Community College, 1996
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AFFILIATIONS

- Manassas Host Lions Club – President
 - American Institute of Graphic Arts (AIGA) - Member
 - Association of Proposal Management Professionals - Member
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CLEARANCE

- Top Secret